

2025



CONSULTING & TRAINING

Kathryn McGilvray, FAITD, MEd, CMC

 Kathryn.mcgilvray@eles.com.au

 +61 437 735 377

 eles.com.au



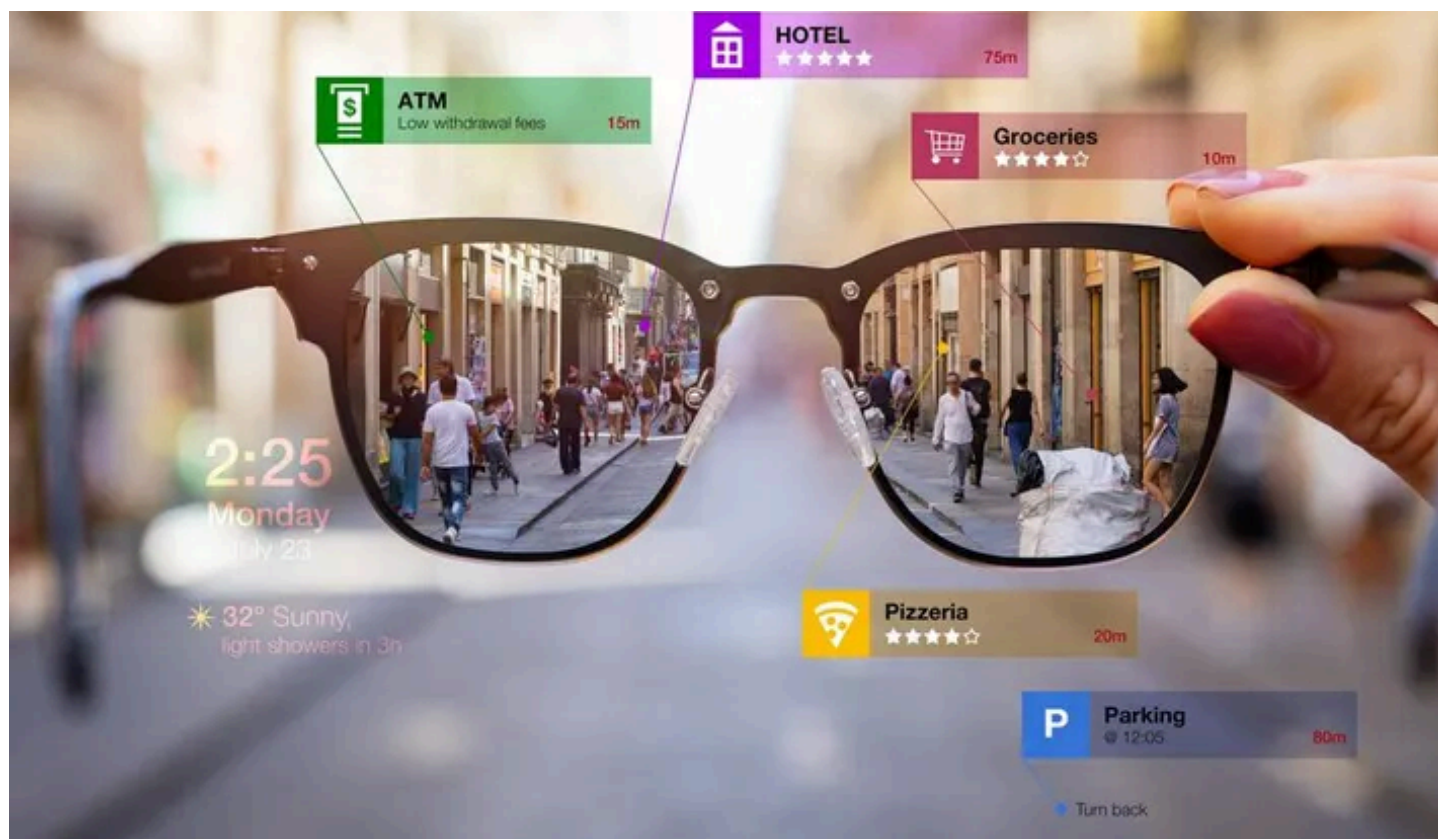
We help businesses succeed by providing them with innovative and effective solutions.

INTRODUCTION



Let's collaborate and build strategies, upskill your teams, and implement AI solutions that are tailored to your specific goals.

Who We Are



25 years

Education and Training



100%

Commitment to your success

Kathryn McGilvray is an accomplished educator, teacher, trainer, team leader, technology coach, conference presenter and consultant with over 25 years of experience. Her expertise includes a deep understanding of emerging technologies, AI, and trends shaping the future of workforce learning, skills recognition, and career progression. With valuable industry edutech partners and networks, she can provide strategic insights and solutions for your organisation.

COLLABORATIONS / CLIENTS



Our clients

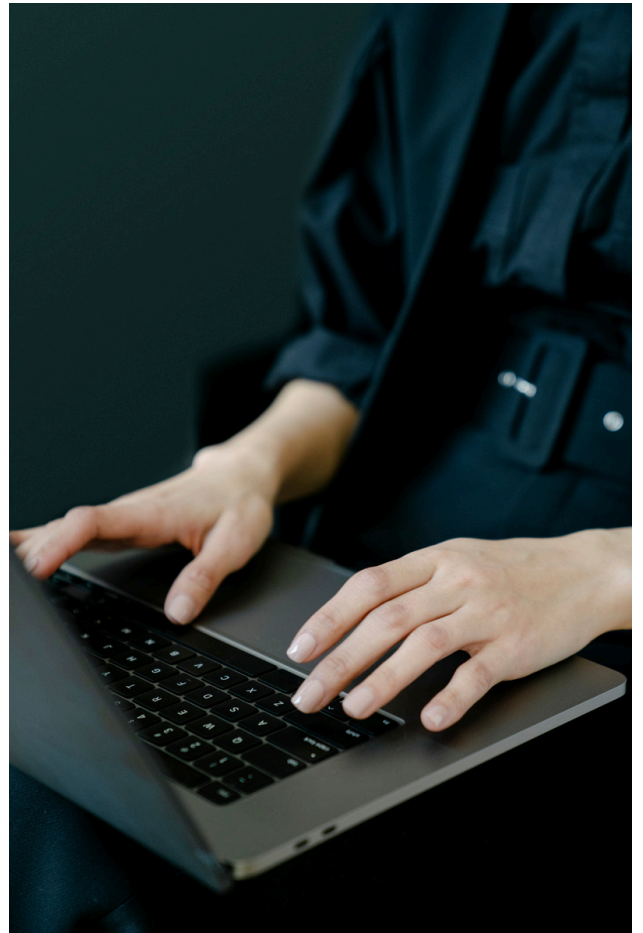
We work across industry sectors and with any organisation, whether small, medium-sized or corporate. We work in Learning and Development, Vocational Training or Higher Education. Over the years, we have supported Not-for-Profit Organisations and Industry Associations.

Partnerships



AI Strategy & Needs Analysis

Let's build a practical AI roadmap and conduct a focused AI needs analysis to pinpoint your highest-impact wins, challenges and gaps. Bringing stakeholders and teams out of their silos will provide rich collaboration and insights.



01

TECH ADVISORY

We provide vendor-neutral advice on AI platforms, authoring tools, and LMS integration. It's important to understand the scope and the risks.



02

EXPERIMENT

We'll brainstorm and shortlist the key challenges that AI can **actually** solve for your team.



03

ON-GOING SUPPORT

Don't worry, we can provide ongoing support to ensure the strategy meets your needs and expectations.



AI Governance Risk & Change

Move beyond ad-hoc policies. We can help you identify key risks, opportunities, challenges and capabilities so you can make informed decisions from these insights.

→ Risk

We'll guide you through a formal AI risk process. We'll define your risk appetite, identify risk sources (like data bias), conduct AI System Impact Assessments, and implement the right controls to manage bias, privacy, and performance.

→ Stakeholder Partnerships

Bridge the gap between L&D, IT, HR, and Legal to ensure your AI systems are secure, integrated, and compliant.

→ Change & Adoption

We manage the **people** side of AI—building team competence, addressing anxieties, and securing buy-in from all levels.

→ Just in time solutions

Need help managing your project? Let us help you manage your next project. We understand you have deadlines, so let's get started!



Training & Capability support

DIVERSE NEEDS & TEAM TRAINING



Certified as a Google and Gemini Academy Educator, we have the training and experience to run hands-on workshops that show your teams how to use AI in their daily workflows.

Take content creation and strategic design with your AI teammate to the next level.

Explore how to co-create flexible, personal, and adaptive learning with AI, building a richer, more effective environment for your teams.

We can map skills, create micro-credentials, and recognise your team's new capabilities for career growth.

What's your budget?

We are committed to finding a solution that fits your goals and budget. Our services are flexible, with strategic AI consulting starting at \$ 1,500 per day and other work, like instructional design, at \$800 a day.

The best approach is for us to have a quick chat. From there, we can develop a custom proposal tailored to deliver the exact value you need.

[Book a Free Consultation](#)



Daily rate

\$1,500 for Consulting
\$350 an hour



Instructional Design

Starting at \$800 a day



Facilitation

Daily rate: \$3,500 (up to 20)

Looking for a different structure? We also offer fixed project rates for defined scopes and monthly retainers for ongoing AI coaching and support. We'll find the model that delivers the best value for you.

Let's Get to Work Together

CONTACT



Partnering on AI is a conversation, not just a transaction. If you're ready to discuss your unique goals and build a plan that delivers real value, I'd love to chat. Reach out today to get started.



Kathryn McGilvray



Phone

+61 437 735 377



Email

kathryn.mcgilvray@eles.com.au



Website

www.eles.com.au



THANKS